WHAT IS CLAIMED IS:

1. A method for viewing an image on a display comprising:

receiving an image having a first aspect ratio;

displaying the image on the display, which has a second aspect ratio different from the first aspect ratio; and

adjusting the image so that an amount of the image that is lost roughly approximates an amount of the screen that remains unfilled with the image.

2. The method according to claim 1, wherein the first aspect ratio comprises 4:3.

3. The method according to claim 1, wherein the first aspect ratio comprises 16:9.

4. The method according to claim 1, wherein the first aspect ratio comprises 4:3 and the second aspect ratio comprises 16:9.

5. The method according to claim 1, wherein the first aspect ratio comprises 16:9 and the second aspect ratio comprises 4:3.

6. A method for viewing an image on a display comprising:

receiving an image having a first aspect ratio;

displaying the image on the display, which has a second aspect ratio different from the first aspect ratio; and

adjusting by the user an amount of the image that is lost.

7. The method according to claim 6, wherein the adjusting comprises adjusting the amount of the image that is lost from approximately zero to a maximum.

8. The method according to claim 6, wherein the first aspect ratio comprises 4:3.

9. The method according to claim 6, wherein the first aspect ratio comprises 16:9.

10. The method according to claim 6, wherein the first aspect ratio comprises 4:3 and the second aspect ratio comprises 16:9.

11. The method according to claim 6, wherein the first aspect ratio comprises 16:9 and the second aspect ratio comprises 4:3.

11. An apparatus for displaying an image having a first aspect ratio comprising:

a screen having a second aspect ratio different than the first aspect ratio; and

a video scaler controlling a size of the image being displayed on the screen so that an amount of the image that is lost roughly approximates an amount of the screen that remains unfilled with the image.

12. The apparatus according to claim 11, wherein the first aspect ratio comprises 4:3.

13. The method according to claim 11, wherein the first aspect ratio comprises 16:9.

14. The method according to claim 11, wherein the first aspect ratio comprises 4:3 and the second aspect ratio comprises 16:9.

15. The method according to claim 11, wherein the first aspect ratio comprises 16:9 and the second aspect ratio comprises 4:3.

16. An apparatus for displaying an image having a first aspect ratio comprising:

a screen having a second aspect ratio different than the first aspect ratio; and

a video scaler controlling a size of the image being displayed on the screen; and

a user interface coupled to the video scaler via which a user enters a value that the video scaler uses to control the size of the image.

17. The apparatus according to claim 16, wherein the first aspect ratio comprises 4:3.

18. The method according to claim 16, wherein the first aspect ratio comprises 16:9.

19. The method according to claim 16, wherein the first aspect ratio comprises 4:3 and the second aspect ratio comprises 16:9.

20. The method according to claim 16, wherein the first aspect ratio comprises 16:9 and the second aspect ratio comprises 4:3.